

SPONSORSHIP OPPORTUNITIES



AN AMERICAN HERITAGE CELEBRATION

June 26, 2021 | DOWNTOWN VERO BEACH

PRESENTING SPONSOR - \$ 10, 000 - EXCLUSIVE

- Entire event branded "Presented by "your company"
- Logo posted on all advertising materials, website, e-blasts, all event banners, event t-shirt, and social media
- News release with photo announcing sponsorship
- 10 VIP Passes with reserved seating
- 10 Best Burger in Indian River Competition Punch Cards
- (2) 10 X 10 booth spaces in prime location
- Exclusive distribution and sponsorship rights

STAGE SPONSOR - \$ 5, 000 - EXCLUSIVE

- Custom banner over main stage with company logo
- Logo on poster, website, stage banner, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 8 VIP Passes with reserved seating
- 8 Best Burger in Indian River Competition Punch Cards
- 10 X 10 booth spaces in prime location
- Exclusive distribution and sponsorship rights

RED, WHITE & BREWS SPONSOR - \$ 5, 000 - EXCLUSIVE

- Exclusive supplier of all brews at event
- Logo posted on all advertising materials, website, all event signage, event t-shirt, and social media
- Mention in event news release
- 8 VIP Passes with reserved seating
- 8 Best Burger in Indian River Competition Punch Cards
- 10 X 10 booth spaces in prime location
- Exclusive distribution and sponsorship rights

VIP LOUNGE SPONSOR - \$ 5,000 - EXCLUSIVE

- Logo posted on VIP Lounge banners, event poster, website, e-blasts, event t-shirt, and social media
- Mention in event news release
- 8 VIP Passes with reserved seating
- 8 Best Burger in Indian River Competition Punch Cards
- 10 X 10 booth spaces in prime location
- Exclusive distribution and sponsorship rights

MASK SPONSOR - \$ 3,000 – EXCLUSIVE

- Logo on 250 custom Burgers & Brews masks
- Logo posted on main event banner, event poster, website, e-blasts, event t-shirt, and social media
- 5 VIP Passes with reserved seating
- 5 Best Burger in Indian River Competition Punch Cards
- 10 X 10 booth spaces in prime location
- Exclusive distribution and sponsorship rights

KID'S ZONE SPONSOR - \$2,500 – EXCLUSIVE

- Kid's Zone branded – “Sponsored by (your company)”
- Logo posted on poster, website, e-blasts, event t-shirt, and social media
- Mention in event news release
- 5 VIP Passes with reserved seating
- 5 Best Burger in Indian River Competition Punch Cards
- 10 X 10 booth spaces in prime location
- Exclusive distribution and sponsorship rights

BEST BURGER COMPETITION SPONSOR - \$2,000 – EXCLUSIVE - CONFIRMED

- Best Burger in Indian River Competition branded- "Fueled by (your company)"
- Logo posted on poster, website, e-blasts, event t-shirt, and social media
- Mention in event news release
- 5 VIP Passes with reserved seating
- 5 Best Burger in Indian River Competition Punch Cards
- 10 X 10 booth spaces in prime location
- Exclusive distribution and sponsorship rights

DRUMS & BUGLES SPONSOR - \$ 1,500

- Listing on poster, website, e-blasts, event t-shirt, and social media
- Logo on main event banner and check in signs
- Mention in event news release
- 4 VIP Passes with reserved seating
- 4 Best Burger in Indian River Competition Punch Cards
- 10 X 10 booth spaces in prime location

LET FREEDOM RING SPONSOR - \$ 750

- Listing on poster, website, check in signs, social media, and e-blasts
- 2 VIP Passes with reserved seating
- 2 Best Burger in Indian River Competition Punch Cards

STARS & STRIPES SPONSOR - \$ 500

- Listing on check in signs, and website
- 2 Best Burger in Indian River Competition Punch Cards



SPONSOR COMMITMENT AGREEMENT

Presenting Sponsor (\$10,000) Stage Sponsor (\$5,000) Red, White & Brews Sponsor (\$5,000)
 VIP Lounge Sponsor (\$5,000) Mask Sponsor (\$3,000) Best Burger Competition Sponsor (\$2,000)
 Drums & Bugles Sponsor (\$1,500) Let Freedom Ring Sponsor (\$750) Stars & Stripes Sponsor (\$500)

Name of Sponsor: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____ Amount Due: \$ _____

Complete form and return with payment to: United Against Poverty, 1400 27th ST, Vero Beach, FL 32960 or call Allison Zukowski at 772-770-0740 ext. 204 or email at AZukowski@UnitedAgainstPoverty.org

My check is enclosed, made payable to **United Against Poverty**

Please charge my Credit Card VISA MC AMEX DC

Card Number: _____ Exp. Date _____ / _____ CCV: _____

Name as it appears of your Credit Card: _____

Signature: _____ Date: _____

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: _____

Date: _____ Phone Number: _____

For additional information, please contact us at (772) 770-0740 ext. 204, AZukowski@unitedagainstopoverty.org or visit our website at BurgersandBrews.org

For recognition in any event materials, all sponsors must provide a logo in one-color and full-color (event signs) versions by Friday, May 14, 2021. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to: AZukowski@unitedagainstopoverty.org

UNITED AGAINST POVERTY IS A NONPROFIT 501c3 ORGANIZATION (#11-3697936). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REV 8/7/14

